



## SACHIKO KUWABATA

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## WORK

### FREELANCE GRAPHIC DESIGNER [2004 – PRESENT, JAPAN & U.S.A.]

Art-direction/Design for various projects include branding and logos, collateral, strategy, web design, and illustrations. Strong skill in Art-direction, concept creation, excellent typographic skill, and project management skill.

### DESIGNER at GOLDEN LASSO [2007/07 – PRESENT],

Lead and the only designer for the agency. My task is to create concepts, create design & illustration directly under the creative director, art-direct production team, communicate with account team to ensure things are on the right track. Communication with printers including attending press check to keep the quality of the projects. Projects include branding, identities, print collateral, web design, large scale campaign kit, flash animation. Great knowledge in print process (digital, offset, industrial, silkscreen and letterpress etc.) and paper and web design.

### VOLUNTEER DESIGNER at Taproot Foundation [2008/10 – PRESENT]

Create designs for Pro Bono legal service provider to help Seattle local nonprofit organizations increase its impact. Work closely with a team members include creative director, account manager, marketing manager, copywriter, developer.

### DESIGN INTERN at RED ARMY CREATIVE [2006/07 – 2006/10]

Assistant Designer at a small agency. Created a few identities with stationery systems, advertising pieces, brochure, as well as assisting senior designer for photo retouch, page layout, illustrations.

### DESIGNER at YOKOHAMA ROYAL PARK HOTEL [2004/01 – 2005/06, JAPAN]

Designed campaign kit, menu design for 6 restaurants in the hotel, direct mail, posters and store front board.

### ACCOUNTING + TRANSLATOR at CHINA SINDA INTELLECTUAL PROPERTY LTD. [2003/02 – 2003/10, JAPAN]

Provided day-to-day support for the team, opening and closing jobs, helping projects run smoothly. Translation from English to Japanese, Japanese to English in letters, emails, telephone communication.

### PROMOTION COORDINATOR at MITSUI DESIGNTEC CO., LTD. [1999/04 – 2003/01, JAPAN]

Managed promotion event, collateral, brochures, catalogues, flyers for the campaigns and product. Communicated with design/print shop teams for new/revise of promotion materials. Managed promotion events, created and operated power point presentation.

## EDUCATION

### SEATTLE CENTRAL COMMUNITY COLLEGE [2005 – 2007]

Graphic Design and Illustration Program  
AAS, Graphic Design

### DIGITAL HOLLYWOOD, JAPAN [2003 – 2004]

Graphic Design Program

### KYORITSU UNIVERSITY, JAPAN [1995 – 1999]

BA, Art and Design

## AWARD

### SUMMIT INTERNATIONAL AWARD 2009, GOLD PRIZE

Project: National Institute of Reproductive Health, Urban Initiative Trapper Keeper

### SUMMIT INTERNATIONAL AWARD 2009, SILVER PRIZE

Project: Green Point Solar, Identity

### HERMES CREATIVE AWARDS 2009, GOLD PRIZE

Project: National Institute of Reproductive Health, Urban Initiative Trapper Keeper

### HERMES CREATIVE AWARDS 2008, GOLD PRIZE

Project: Passages Northwest, fund-raising party invitation. Design, Illustration

## ALSO

Proficient in InDesign, Illustrator, Photoshop, Dreamweaver, Acrobat, Bridge. Knowledge of HTML and Flash. Fluent in both Japanese and English.

I do illustration, multi media 3D painting on the side.